

Personal Development - Media Literacy Knowledge Organiser

We must never take news presented by the media (newspapers, TV channels, magazines etc...) as the truth without **reviewing** and checking for the following...

Bias

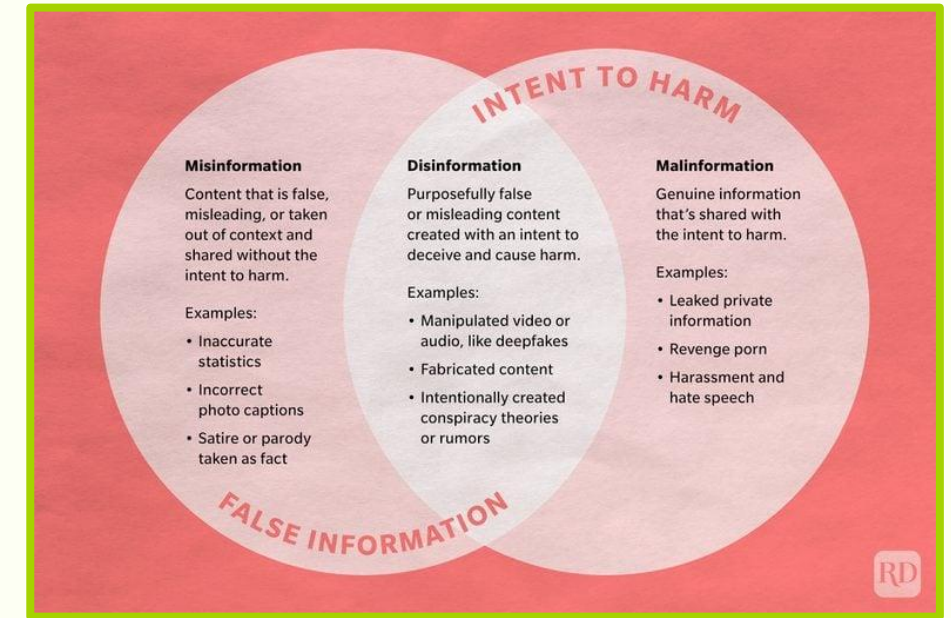
To present a story from **one viewpoint** without considering the other side of the story.

Positive bias

only focuses on the good things about the subject, not mention any or mentioning few of the downsides.

Negative bias

presents a story to cause unnecessary worry by focussing on or showing the negative aspects of a story.



Misinformation
information which is false, but is not created or shared with the intention of causing harm

Malinformation
truthful information which is deliberately shared in an effort to harm a person or group

Disinformation
information which is deliberately created and shared to harm a person or group